

### III. Enterprise Training for Secondary School Students

#### Goals:

1. To teach the students the most important features of enterprise and how to think as an entrepreneur. To get the students know the role of enterprises in the economy.
2. To prepare the students to formulate their business ideas and to realise their business ideas.

The resource of business ideas is the economic surroundings. Exclusively those products can be involved for which there is a need in the economy. The need is realised in buying the products or services. Due to the fact that the economic setting is in constant change, there are always new needs instead of the old needs, and there are needs which are modified.

After the identification of the business idea, the students are trying to find answer the question concerning the realisation of the idea, and to the possible sales and profit. In the calculation, the student groups are not supposed to make very detailed and precise calculation, but the main point is to find out if the business is worth to be done.